



NATIONAL POWWOW XV TRADER INVITATION !

Dear Trader:

You may have heard by now that National Powwow 15 HAS MOVED from Danville IL to Danville IN! Mark your calendar now. The dates are July 6-9, 2011. While we can't guarantee a record turnout let alone discretionary spending, we're at least pretty darn sure that you're going to appreciate the new facilities. Better showers, better electric, a bigger trader building, and a covered (Equestrian Center) dance arena are just some of the amenities offered at the new site. The Hendricks County 4-H Fairgrounds and Conference Complex is a state-of-the-art site located on 110 acres in Danville, Indiana, just 20 minutes from downtown Indianapolis. For those of you who use GPS, the address is 1900 East Main Street, Danville Indiana 46122. The website of the location is <http://www.4hcomplex.org/facilities.php>.

If this is will be your first National Powwow, it's probably important to note that since we hold "National" only every 3rd year. Traders typically come to The National Powwow because they want to be at The National Powwow (as opposed to some who might come strictly for financial gain.) Those who have fared best in terms of sales have typically catered to participants. It's always anybody's guess as to what kind of merchandise will make this event financially successful for you.

In order to be fair to those who have supported the National Powwow over the years, we will handle trader registration in two phases. Traders who supported NPW XIV will have until April 1, 2011 to request **and pay** for their spot. Any spot not fully paid for by April 1, 2011 will be assigned in the order in which I receive registration **and payment**. **I will begin sending out site confirmations May 1, 2011.** Regardless of when you send in your registration, **please wait until May 10 to call / write about your spot.** If every trader calls me twice to confirm their spot, it will only hinder the process of getting everyone notified in a timely fashion.

IMPORTANT NOTES:

- Outside of wiccan, occult, and/or pegan spiritual trade goods and any item making reference to the National Powwow or Danville IL Powwow, we don't USUALLY regulate the type of merchandise that vendors sell. However we do not allow the perpetual "50% off" or those types of sales. Living in a fee society means that we all have to tolerate some things with which we disagree. Those of you who have traveled extensively have probably seen just about everything at a powwow. My plan is to allow the same kinds of things that one would see at any prominent Indian Territory dance, so please don't ask me to have items removed from another trader's booth. Having said that, we will not allow those exclusions mentioned above and we will not tolerate vulgar or illegal merchandise. Every vendor contractually agrees to remove anything that the committee feels is a violation of these basic rules.
- Print the enclosed registration form and mail it back to me with your site preferences
- In addition to mail notification after April 10, I will post maps of the assigned spots at the entrance to the fairgrounds. You will be able to go immediately to your site upon arrival and set up without checking with me first! I will be around to check on your needs as time permits.

Your total fees will consist of these line items: 1) Booth 2) Camping/Electric 3) additional Participant

BOOTH FEES: Trader fees at \$120 for the first booth and \$100 for each additional including electric use for lights and/or fans. Traders have historically appreciated being offered their choice of booth locations. However, we're not always able to accommodate your first preference so we ask that you indicate up to 4 locations, in order of preference on the attached registration form.

ELECTRIC FEE: No additional charge for an indoor booth or for those camping with their outdoor booth. You get two participant passes with each trade booth. The additional participant fee is on the form.

National Powwow XV begins on Wednesday, July 6 and ends Saturday after the evening dance session. I will not have assigned spots laid out until **Tuesday noon. PLEASE DO NOT COME EARLY. YOU WILL NOT BE ALLOWED TO SET UP** before I have spots laid out. I know a lot of people chance it at other dances, but please don't here. Traders must be out of the fairgrounds by noon Sunday.

PETS: We **STRONGLY** discourage pets at the powwow. However, if you find it absolutely necessary to bring a pet, you need to have in your possession a current rabies certificate and you must sign an indemnification form. You will have to both release the National Powwow (and its committee members) of any liability and accept full legal defense for any action brought against the committee that arises out of any situation involving your pet. Pets must be leashed at all times. Local authorities will remove people whose pets cause problems. We have included the indemnification agreement with your packet.

CONTACT: Email is BY FAR the best way to contact me. I'm really hard to reach. Please only phone me as a last resort, but if you really, really, really need to call please be sure to leave your phone number AND question on the answering machine. That way, if I get your answering machine when I return the call, I can leave the answer to your question!

We sincerely hope that this doesn't sound like a bunch of silly rules and regulations. We think we're making an effort to be reasonable and we just want everyone to have a GREAT time without any unfortunate incidents.



Indoor Trader Instructions

Pavilion

As you can see from the above picture, there are LOTS of overhead doors on the Trader Building for ventilation, loading, and unloading. Unless we have **inclimate** weather or need to partially lower these doors to block some afternoon sun, we'll keep the doors open during trader hours. One drawback is that these doors and the steel frame dictate that we won't be able to put traders against outside walls. We plan on opening the corner doors to the building at 8:30am each morning for you to get in, uncover your booth, and get situated before we open the building to the public at 9am. Historically, the crowds slow way down when the evening dance starts and some indoor traders like to go out to the dance sessions so we close the building at 9pm.

Each numbered booth on the attached building layout will measure 10'x10'. As you can see, we have nice 7' isles between rows, 5' isles at the east and west ends of the building, 3' isles along the north and south sides, and a 2' gap between each quad of trader booths. The 2' gaps are intended for you to get in and out of your booth; not customer traffic.

In order to be fair to everyone, the committee reserves the right to limit booths to 2 per trader. If you would like more than 2 spaces, pay for 2, but make your wishes known with your registration. If we have unsold spaces by the May 1 notification mailing date, we'll let you know that we can sell you the additional spot(s) at that time. Those additional fees will be due by May 15.

We offer 2 passes per trader, regardless of the number of booths. If you are bringing more than two people please list their names and include the additional participant fee for them on the registration form. Wrist bands and window stickers will be included with your trader spot acknowledgement, scheduled to go out May 1. Please be sure to keep these in a safe place as they should get you through the registration gate with no questions asked. If you lose them, we will have to charge the additional participant pass fee for replacement bands.

As with previous National Powwows, you may go directly to your spot and set up upon arrival without checking in with me. As noted in the cover letter, I will not have the booths laid out any earlier than Noon, Tuesday, July 5. Please do not come earlier than that unless you plan on volunteering to help set things up. You won't be able to set up even if you volunteer, until after we have the spots laid out and labeled. If you plan on camping, you will have to camp in the designated area. We will not be able to put RV's around the trader building. Our contract with the fairgrounds requires us to assess a fee of \$18 per day or partial day for sites using electric and \$10 per day for non-electric. Please ask for the Camp Master, Jan Hackett so that you can be directed to the camping area. I will be providing stickers for electrical cords on premise. We have to check them periodically so if you plan on using electric, please pay for it in advance.

Once again, we are offering table rental for indoor traders at \$8 per table. You, of course, are responsible for any damage and return of the tables to the designated spot. We should have them delivered about Noon on Tuesday and you can pick up the number that you have paid for in advance.

You may pay for your spot with personal check or money order up until May 15. All payments after May 15 will have to be via money order or cash. All onsite fees will have to be on a cash basis only.

Thank you for making the decision to support National Powwow XV, We hope your NPW XV is an incredible experience for you. I look forward to meeting each of you! Please let us know what we can do to make it better.

Sincerely,
Jim Beuoy National Powwow XV Trader Coordinator
1324 Woodrow St NW N Canton OH 44720 -1872



powwowbum1@yahoo.com

330-966-1408